Mindrain Design Ideas Competition 2018

Art and Architecture centre

Design Brief

Design project for 3rd Year, 4th Year and 5th Year students. (B.Arch, B.plan, Interior Design, Product design and *other design and animation courses*).

Yann Martel (Author - Life of Pie) said *" I f we do not support our Artist, then we sacrifice our imagination on the alter crude reality and we end up believing in nothing and having worthless dream."* Our client couple believes passionately in this idea.

They run a centre for Art and Architecture where they hold special workshops and courses for the students.

The courses at the centre are conducted under 2 main categories:-

1. Art

2. Architecture

The **Art** module consists of 3 stages, each stage running for a time period of 1 year.

The **Architecture** module consists of 5 stages, each stage running for a time period of 1 year.

The number of seats in each module for each stage is 40.

The list of spaces to be designed for the Art module that is run is:-

<u>Please note that all the areas listed below are only suggestive areas. You can increase the areas and even add more spaces if your design requires to.</u>

SN.	Activity/Space	Description	Nos.	Area per unit
1.	Lecture room	Space for conducting lectures	3	$80m^2$
2.	Studios	Space where student can work on their designs	3	$225m^2$
3.	Sculpture/Clay modeling workshop	Workshop where student can work on sculptures/models	1	$200m^2$
4.	Printing studio	Space for different printing mechanism	1	$200m^2$
5.	Store	Place for storage	1	As per design
6.	Exhibition	Space for exhibitions and design juries	1	$190m^2$

The list of spaces to be designed for the **Architecture module** that is run is:-

SN.	Activity/Space	Description	Nos.	Area per unit
1.	Lecture room	Space for conducting lectures	5	$80m^2$
2.	Studios	Space where student can work on their designs	5	$225m^2$
3.	Modeling workshop	Workshop where student can work on their models with all the necessary tools	1	$200m^2$
4.	Store		1	As per design
5.	Exhibition	Space for exhibitions and design juries	1	$190m^2$

Apart from this, there would be some spaces which will be common for both the modules / departments:-

SN.	Activity/Space	Description	Nos.	Area per unit
1.	Faculty room	Space for the teachers	2 (1 for each department)	$90m^2$
2.	Faculty-Student Interaction Space	Space where students and faculty discuss on their designs	1	As per design
3.	Common Room	Where student can work during non-working hours	1	As per design
4.	Office	Office for administration staff	2 (1 for each department)	$60m^2$
5.	Computer Lab	Space for computer services	1	$225m^2$
6.	Discussion Room	Space with a capacity of 300 student with facility of AV projection	1	$225m^2$
7.	Library	contain books, periodicals, and other material for reading, viewing, listening, study	1	$450m^2$
8.	Toilets	Separate for faculty(M+F each) and students(M+F each)		$20m^2$ (each)
9.	Reception	A equity desk with waiting area	1	$30m^2$
10.	Canteen	A eating place for students and staff member	1	As per design
11.	Janitor Room	Room for 5 people, where they can sit during non duty hour and have lunch etc.	1	$32m^2$

Site

You are free to choose any site in the world! It can be on land, on water, under water, or even floating in the air. Just keep the following points in mind –

- The total site area **should not be less than** 2 acres (8094 m^2)
- No side of the site should be less than 60m
- The site must have exciting, scenic views from at least 2 sides

We are waiting for your exciting designs! An **Art and Architecture centre**! A 'wonderland for creative people' in the most fantastic setting of your choice – snow capped mountains, green rolling hills, lusty beaches, uncharted forests –design this centre at any kind of place you find exciting and thrilling.

Evaluation criteria –

All entries would be evaluated keeping the following points in mind –

- Concept.
- Originality, imagination and unconventional design.
- Design process and evolution of design.
- Write up.
- Marking would be split as - 20% for the idea, 50% for design process and evolution, 20% for presentation and 10% for write up.

Submission requirements

We don't want a tall heap of sheets and drawings. So, we are asking you to send us an email with just your drawings and sketches with suitable text and explanations that explain your design and ideas well.

- **No submission should exceed 5 MB in size.**
- The sheet size should be A2.
- Please note that all your sheets should be in PDF or JPEG format.
- Please do not send more than 5 sheets.
- Feel free to use any medium – drawings can be digital or hand drawn (scanned) but please make them with all your heart so that we look at them and say, "Yes! These drawing are really something to look at!"

Prizes

First prize –Rs30,000 + e-certificate and trophy

Second Prize – Rs15,000 + e-certificate and trophy

Third Prize – Rs 5,000 + e-certificate and trophy

Five Honorable mentions + e-certificates

Important Dates –

Regular registration – 20th May, 2018 to 31th October, 2018

Last date of registration – 31th October, 2018

Last date for submission – 10th November, 2018

Results – 15th January, 2019

Registration fee –

Indian Nationals

Single entry - Rs 700

Group entry (up to 3 group members per group are allowed) – Rs1800

International Students

Single entry – $25

Group entry (up to 3 group members per group are allowed) – $50