

MIND RAIN ARCHITECTURE COMPETITION

Design Brief

Design project for 1st Year and 2nd Year students. (B.Arch, B.Plan, Interior Design, Product design and other design and animation courses)

Design an Art Gallery for an Artist community. The Gallery must be big enough for seven artist to display their work. You have the complete freedom to design the gallery on land, floating in the air, floating on water or even under water.

Make sure that –

- The gallery must have seven sections of at least 30 running meter each for each artist.
- The gallery must have an orientation area with a screen for an audio-visual presentation. The orientation area must be able to accommodate at least 30 people.
- The design of the exhibition should be accessible, attractive, inviting, and should be exciting in physical, philosophical and intellectual terms.
- There should be an open air theatre (with a capacity of 200 people) next to the gallery for live performances.
- The design and the form of the art gallery must have a strong concept and a meaning. The visual and spatial forms should spring from an original idea and concept of your own.
- The design that you submit is original and your own. We are strictly against copying of ideas and had to disqualify many entries last year that were directly copied from other sources.

Submission requirements

We don't want a tall heap of sheets and drawings. Just send us your drawings and sketches with suitable text and explanations that explain your design and idea well.

- The sheet size should be A2 (landscape).
- Please note that all your sheets should be in PDF format.
- Please do not send more than 5 sheets.
- Feel free to use any medium – drawings can be digital or hand drawn (scanned) but please make them with all your heart.

Evaluation criteria

All entries would be marked keeping the following points in mind -

- Originality, imagination and unconventional design.
- Concept.
- Design process and evolution of design.
- Marking would be split as - 70% for the idea, 20% for presentation and 10% for write up.

Prizes

First prize –Rs30,000 + certificate and trophy

Second Prize – Rs17,500 + certificate and trophy

Third Prize – Rs 5,000 +certificate and trophy

Five Honorable mentions + certificates

Important Dates –

Regular registration – 1st April, 2017 to 15th October, 2017

Last date of registration – 15th October, 2017

Last date for submission – 31th October, 2017

Results – 10th December, 2017

Registration fee

Indian nationals –

Single entry - Rs 600

Group entry (upto three group members per group allowed) – Rs1500

Foreign Nationals –

Single entry - \$25

Group entry (upto three group members per group allowed) - \$50